1 Information About Our Use of Cookies

Our website uses cookies to distinguish you from other users of our website. This helps us to provide you with a good experience when you browse our website and allows us to improve our site. By continuing to browse the site, you are agreeing to our use of cookies.

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer if you agree. Cookies contain information that is transferred to your computer's hard drive. We use the following cookies:

- **Strictly necessary cookies:** These are cookies that are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website, use a shopping cart or make use of e-billing services;

- **Analytical/performance cookies**: They allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily;

- **Functionality cookies**: These are used to recognise you when you return to our website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).

- **Targeting cookies**: These cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website more relevant to your interests.

You can find more information about the individual cookies we use and the purposes for which we use them in the table below:

Domain	Cookie Name	Purpose
my.fleetcheck.co.uk	FleetCheck_Auth	These cookies are essential for our site to: • Estimate our audience size and usage pattern. • Store information about your preferences, and so allow us to customise our site and to provide you with offers that are targeted at your individual interests. • Recognise you when you return to our site.
my.fleetcheck.co.uk	ASP.NET_SessionID	

		• Allow you to use our site in a way that makes your browsing experience more convenient. We will use this cookie to remember your details during your current visit, and any future visits provided the cookie was not deleted in the interim.
fleetcheck.co.uk	_hs_opt_out	• We use a third-party plugin to track website visitors. This Hubspot cookie is used to remember not to ask the visitor to accept cookies again;
	_hssc	• This Hubspot cookie keeps track of sessions;
	_hssrc	• This Hubspot cookie is set to determine if the visitor has restarted their browser;
	_hstc	• This Hubspot cookie is for tracking visitors. It contains the domain, utk, initial timestamp (first visit), last timestamp (last visit), current timestamp (this visit), and session number (increments for each subsequent session);
	hsfirstvisit	• This Hubspot cookie is used for website analytics;
	hubstpotutk	• This cookie is used to keep track of a visitor's identity;
	_zlcmid _zlcstore	• Zopim cookies provides live chat functionality. These cookies allow us to communicate with you to identify a device across visits, and across a single chat session to offer support. This information is shared with Zopim;
	_ga; _gat; _gat_UA_128054333-1; _gid;	• This site allows Google Analytics cookies to track users as they navigate the website and help improve the website's usability;
	zte2095	• This cookie allows the use of Zopim on the site, which allows us to gather user feedback.

www.fleetcheck.co.uk	_zlcid	• Zopim cookies provides live chat functionality. These cookies allow us to communicate with you to identify a device across visits, and across a single chat session to offer support. This information is shared with Zopim;
	catAccCookies	• Cookie set by the UK cookie consent plugin to record that you accept the fact that the site uses cookies.

FleetCheck uses 3rd party plug-ins which may add additional cookies to the website. This includes Google Analytics for helping us to understand how you use the site and ways that we can improve your experience. These cookies may track things such as how long you spend on the site and the pages that you visit so we can continue to produce engaging content.

Contained within our website is a tracking code provided by Leadfeeder. This code enables Leadfeeder to track activity on the website and provide us with information based on user visits. This information is readily available in the public domain. It does not provide individual, personal or sensitive data regarding who has visited our website. Leadfeeder can only provide information on companies – not individuals – who have visited our website and it does this by identifying the IP address. This data may be used by us to contact the business about their experience or for marketing purposes.

We also use Google Maps on the Contact Us page to assist with finding FleetCheck. This information is only processed in a way which does not identify anyone. We do not make, and do not allow Google to make, any attempt to find out the identities of those visiting our website.

You block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our site.